

SALLY CAMPBELL MEMORIAL



BEST FOR BABIES

Seminar

KEYNOTE
SPEAKER

**FAITH
EIDSON**

LMSW, IECMH-E®



Leveraging the Power of Relationships:

Engaging Community Partnerships to Support
Secure Attachment and Healthy Relationships
for Young Children in Child Welfare

Sponsors



November 20, 2026



9:00am - 3:30pm



**Cochise Community College
Student Union**

901 Colombo Ave.

Sierra Vista, AZ 85635



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Sally Campbell Memorial Best for Babies Seminar

Leveraging the Power of Relationships:

Engaging Community Partnerships to Support Secure Attachment and Healthy Relationships for Young Children in Child Welfare

This full-day symposium will bring together child welfare professionals, early childhood providers, judges, attorneys, CASAs, mental health practitioners, caregivers, community partners and other champions for young children to explore the transformative power of relationships. We will explore the critical role relationships play in the health and development of infants, toddlers, and young children involved in the child welfare system. Participants will examine key developmental milestones through the lens of trauma, attachment, cultural impact, and early adversity while considering the unique challenges faced by children and families in child welfare. The interactive discussions will focus on the importance of relationship-based practice and the impact professional relationships have on promoting safety, resilience, and positive outcomes. Through engaging presentations concrete strategies and recommendations for supporting infants, young children, and families involved in child welfare will be shared to strengthen practice and improve long-term developmental outcomes. Throughout the day attendees will have an opportunity to connect, learn, and share ideas on ways to improve outcomes for young children and families.

Raffles, giveaways and self-care will be infused throughout the day.

KEYNOTE SPEAKER



Faith Eidson

LMSW, IECMH-E®

For more than two decades, Faith has been a nationally respected leader in Reflective Supervision/Consultation (RSC), helping to deepen and expand reflective practice across infant and early childhood systems, organizations, and disciplines.

Faith is widely recognized for her ability to translate the core principles of infant mental health into reflective relationships that sustain and transform professionals. As a trainer, reflective consultant, mentor, and systems leader, she has guided countless professionals in developing reflective capacity grounded in curiosity, humility, emotional presence, and cultural responsiveness. Her work consistently invites professionals to slow down, hold multiple perspectives, and remain connected to the experiences of babies, young children, families, and one another.

Her scholarship and contributions to the field have further elevated reflective practice nationally. Faith has co-authored influential publications including “Deconstructing a Reflective Supervision Conversation” in the ZERO TO THREE Journal alongside Deborah Weatherston, a deeply respected article exploring vulnerability, parallel process, and the relational essence of reflective supervision. Most recently she was named the 2026 recipient of the William M. Schafer, PhD, Award for Excellence in Reflective Supervision Leadership and Inspiration. This award recognizes an individual whose work reflects the extraordinary legacy of Dr. William Schafer, someone whose leadership, reflective presence, mentorship, and capacity to hold space for others has profoundly shaped the field of infant and early childhood mental health. Faith’s leadership extends far beyond training rooms and publications. Her influence lives in the ripple effects carried forward by the many professionals, organizations, and systems she has supported over the years. Through her reflective stance, generosity, and unwavering commitment to relationship-based practice, Faith has strengthened the field in ways that will continue to impact infants, young children, families, and professionals for generations to come.

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